AMERICAN UNIVERSITY OF BEIRUT

**Career and Placement Services**

# Student Affairs

[**http://www.aub.edu.lb/sao/cps/Pages/index.aspx**](http://www.aub.edu.lb/sao/cps/Pages/index.aspx)

JOB AD SHOULD NOT CONTAIN ANY DISCRIMINATORY LANGUAGE RELEVANT TO GENDER (MALE/FEMALE), SOCIAL STATUS (MARRIED, SINGLE) AND/OR RELIGION

#### JOB VACANCY FORM

**□ Full-time □ Part-time X Summer-Job X Internship**

## Job Title: User Experience Design Internship

## Application Deadline: May 1, 2013

## Reference Number: For Office Use

## Company Description

MUST BE FILLED BY FIRMS

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**Name of Firm/Institution: Refer Engine**

**Type: □ Local □ Regional x Multinational**

**Industrial Sector: Internet Startup (Computer Software)**

**Brief Firm Profile/ Description:**

Refer Engine is a newly launched software startup headquartered in Seattle, Washington USA. Refer Engine is a Facebook integration service that helps app developers in marketing their apps on Facebook through customer recommendations.

I (Tarek Ayna) founded Refer Engine. I’m an AUB Alumni (CCE, 2007). Before starting Refer Engine, I was a software developer at Microsoft for 4 years (worked on Windows 8 and Bing). I will be moving the operations of Refer Engine to Beirut for this summer to explore the Lebanese startup scene and work with summer interns.

**Firm Website:**   **www.ReferEngine.com**

## Job Description

**Brief Job Description:**

You will be the major User Experience Designer for the small team working on Refer Engine. You will create designs for the web (ReferEngine.com), marketing material and app clients (Windows, iOS and Android). You will work very closely with me and other developers to bring these designs from concept to shippable products.

This internship will be very different than any other you can have in Beirut this summer. With a very small team (3-4 members), we will operate in a startup culture: build quickly, ship to customers, measure and analyze usage data then iterate

**Job Location(s):**

**City: Beirut Country: Lebanon**

**Degree:**

**x Bachelor x Master □ Doctoral Degree**

**x Undergraduate Student/ Degree not Necessary □ Teaching Diploma**

**Major/ Emphasis: Graphic Design or Computer Science**

**Work Experience: None Necessary**

**Skills:**

* Pursuing a degree in Computer Science, Graphic design, or related field.
* Work or classroom experience evolving design solutions from concepts to vector graphics (Adobe Illustrator or similar). Having a portfolio of work (even academic projects) would be a big plus.
* Ability to apply strategic, business-building approach to User Experience designs while integrating user research and usability evaluation throughout.
* Strong problem solving ability with balanced interaction and visual design skills.

**Languages Skills: x English □ Arabic □ French Other:**

**Computer Skills:**

* **Graphic design software**

**Other Skills:**

**Salary**

**Basic Salary Range: $500 / month**

**Other benefits include:**

**□ Accommodation □ Health Insurance □ Return Ticket x Bonus**

**□ Laptop □ Mobile Phone □ Children’s Education □ Transportation □ Lebanese NSSF □ None**

**Working Days: Monday to Friday**

**Working Hours: 9 am to 5 pm**

## How to Apply

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**Interested candidates may send their resume and cover letter by email to: Dr. Maryam Ghandour (mg03@aub.edu.lb) specifying the reference number:**

* **Name of contact person: Tarek Ayna**
* **Email: tarek@referengine.com**
* **Tel: +1-352-2156216 Ext.**
* **Fax:**

**ALL STUDENTS AND AUB GRADUATES SHOULD ATTACH THEIR UPDATED RESUME AND COVER LETTER WITH EVERY JOB APPLICATION; OTHERWISE, YOUR EMAIL WILL BE DISREGARDED.**

### For further information, please do not hesitate to contact:

***Dr. Maryam Ghandour***

***American University of Beirut***

***Career and Placement Services***

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E-mail: mg03@aub.edu.lb***

***Website:*** ***http://www.aub.edu.lb/sao/cps/Pages/index.aspx***

**The job vacancies are for AUB students and alumni ONLY.**